

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2756304-1	Order #	2756304
Invoice Date	09/03/23	Alt Order #	
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/03/23	Flight Dates	08/28/23 - 09/03/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2991		
Account Executive	Nick Coloprisco		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code	9917137		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20009AG		
Advertiser Ref	144988		
Product 1			
Product 2			

Billing Address:

**Blue West Media/ POL**  
**Attention: Accounts Payable**  
**5130 East 18th Avenue**  
**Denver, CO 80220**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																								
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2756304-1	Invoice Month	September 2023
Invoice Date	09/03/23	Invoice Period	08/28/23 - 09/03/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2991		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2756304-1	Invoice Month	September 2023
Invoice Date	09/03/23	Invoice Period	08/28/23 - 09/03/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2991		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2756304-1	Invoice Month	September 2023
Invoice Date	09/03/23	Invoice Period	08/28/23 - 09/03/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2991		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/28/23	09/03/23	MTWTF--	10	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
127	WHAS	M	08/28/23	6:10 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
133	WHAS	M	08/28/23	6:27 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
128	WHAS	Tu	08/29/23	6:10 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
135	WHAS	Tu	08/29/23	6:19 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
129	WHAS	W	08/30/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
132	WHAS	W	08/30/23	6:25 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
131	WHAS	Th	08/31/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
134	WHAS	Th	08/31/23	6:28 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
136	WHAS	F	09/01/23	6:08 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
130	WHAS	F	09/01/23	6:24 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM

15	08/28/23	09/03/23	LN (M-Su)	11-1135p	MTWTF-S	:30	12	\$200.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/28/23	09/03/23	MTWTF-S	12	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
152	WHAS	M	08/28/23	11:23 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
145	WHAS	M	08/28/23	11:29 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
154	WHAS	Tu	08/29/23	11:15 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
146	WHAS	Tu	08/29/23	11:29 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
149	WHAS	W	08/30/23	11:29 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
153	WHAS	W	08/30/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
156	WHAS	Th	08/31/23	11:14 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
150	WHAS	Th	08/31/23	11:34 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
148	WHAS	F	09/01/23	11:20 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
155	WHAS	F	09/01/23	11:28 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
147	WHAS	Su	09/03/23	11:37 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM
151	WHAS	Su	09/03/23	11:46 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$200.00	NM

16	08/28/23	09/03/23	ET 7-730p	7-730p	MTWTF--	:30	5	\$250.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/28/23	09/03/23	MTWTF--	5	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
43	WHAS	M	08/28/23	6:59 PM	ET 7-730p	7-730p	:30	VSQBES23008H	\$250.00	NM
46	WHAS	Tu	08/29/23	7:28 PM	ET 7-730p	7-730p	:30	VSQBES23008H	\$250.00	NM
44	WHAS	W	08/30/23	6:59 PM	ET 7-730p	7-730p	:30	VSQBES23008H	\$250.00	NM
47	WHAS	Th	08/31/23	7:25 PM	ET 7-730p	7-730p	:30	VSQBES23008H	\$250.00	NM
45	WHAS	F	09/01/23	7:25 PM	ET 7-730p	7-730p	:30	VSQBES23008H	\$250.00	NM

17	08/28/23	09/03/23	Inside Ed 730-8p	730-8p	MTWTF--	:30	6	\$250.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2756304-1	Invoice Month	September 2023
Invoice Date	09/03/23	Invoice Period	08/28/23 - 09/03/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2991		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
17	08/28/23	09/03/23	Inside Ed 730-8p	730-8p	MTWTF--	:30	6	\$250.00	NM																																																																																									
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">08/28/23</td> <td style="text-align: center;">09/03/23</td> <td style="text-align: center;">MTWTF--</td> <td style="text-align: center;">6</td> <td style="text-align: center;">\$250.00</td> <td colspan="6"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>55</td> <td>WHAS</td> <td>M</td> <td>08/28/23</td> <td>7:53 PM</td> <td>Inside Ed 730-8p</td> <td>730-8p</td> <td>:30</td> <td>VSQBES23008H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>58</td> <td>WHAS</td> <td>Tu</td> <td>08/29/23</td> <td>7:46 PM</td> <td>Inside Ed 730-8p</td> <td>730-8p</td> <td>:30</td> <td>VSQBES23008H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>53</td> <td>WHAS</td> <td>Tu</td> <td>08/29/23</td> <td>7:51 PM</td> <td>Inside Ed 730-8p</td> <td>730-8p</td> <td>:30</td> <td>VSQBES23008H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>56</td> <td>WHAS</td> <td>W</td> <td>08/30/23</td> <td>7:50 PM</td> <td>Inside Ed 730-8p</td> <td>730-8p</td> <td>:30</td> <td>VSQBES23008H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>54</td> <td>WHAS</td> <td>Th</td> <td>08/31/23</td> <td>7:53 PM</td> <td>Inside Ed 730-8p</td> <td>730-8p</td> <td>:30</td> <td>VSQBES23008H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>57</td> <td>WHAS</td> <td>F</td> <td>09/01/23</td> <td>7:52 PM</td> <td>Inside Ed 730-8p</td> <td>730-8p</td> <td>:30</td> <td>VSQBES23008H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>											08/28/23	09/03/23	MTWTF--	6	\$250.00							Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	55	WHAS	M	08/28/23	7:53 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23008H	\$250.00	NM	58	WHAS	Tu	08/29/23	7:46 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23008H	\$250.00	NM	53	WHAS	Tu	08/29/23	7:51 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23008H	\$250.00	NM	56	WHAS	W	08/30/23	7:50 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23008H	\$250.00	NM	54	WHAS	Th	08/31/23	7:53 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23008H	\$250.00	NM	57	WHAS	F	09/01/23	7:52 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23008H	\$250.00	NM
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26	08/28/23	09/03/23	Good Morning America S 7-9a		-----S-	:30	1	\$91.00	NM																																																																																									
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7	WHAS	Sa	09/02/23	11:36 PM	Local News @ 11p Sa	11-1135p	:30	VSQBES23008H	\$200.00	NM																																																																																								
30	08/28/23	09/03/23	Wed Prime A	8-9p	--W----	:30	1	\$475.00	NM																																																																																									
<table border="0" style="width: 100%;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/28/23</td> <td>09/03/23</td> <td>--W----</td> <td>1</td> <td>\$475.00</td> <td colspan="5"></td> </tr> </table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/28/23	09/03/23	--W----	1	\$475.00																																																																							
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2756304-1	Invoice Month	September 2023
Invoice Date	09/03/23	Invoice Period	08/28/23 - 09/03/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2991		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
30	08/28/23	09/03/23	Wed Prime A	8-9p	--W----	:30	1	\$475.00	NM																																																																														
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<b>Total Spots</b>							<b>120</b>																																																																																

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$21,291.00</b>
<u>Agency Commission</u>	<b>\$3,193.65</b>
<u>Net Amount Due</u>	<b>\$18,097.35</b>

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